



Category: Most Innovative Safety or Security Initiative

Description: This award recognizes facilities who demonstrate exceptional leadership, innovation, and measurable impact in advancing safety and security practices within the global attractions industry.

The award celebrates initiatives that do one or more of the following:

- Protect guests and employees
- Reduce risk and incidents
- Improve operational resilience
- Elevate industry standards
- Share knowledge

Program submissions must relate to one or more of these categories:

- Safety Culture - Exceptional practices advancing safety and/or security across teams or regions.
- Risk Management Excellence - Program that identifies, prepares, responds and adapts to safety and/or security risks.
- Operational Excellence - Outstanding safety and/or security program which drove measurable outcomes.
- Innovation & Technology - New tools, systems, or processes that materially improve safety and/or security outcomes.
- Knowledge Sharing & Industry Contribution - Initiatives that uplift the wider industry (training, standards, publications, collaboration).

Eligibility:

This award is open to:

- IAAPA member facilities - single location, regional or global program, and
- Program that has produced measurable outcomes in the last 12 months.
- Program may include Manufacturer(s), Supplier(s) or Consultant(s) who jointly submits the award application with a Facility.





Criteria:

1. Strategy, Thought Process & Program Design
 - a. Clarity of goals, objectives, and intended outcomes
2. Innovation & Leadership
 - a. Creativity, originality, or forward-thinking approaches
 - b. Potential for industry influence or replication
3. Execution & Delivery Methods
 - a. Implementation approach
 - b. Staff training, operational procedures, or guest-facing components
4. Program Materials & Documentation
5. Organizational & Community Impact with Evidence of Success

Applicants must provide:

- A facility logo and signature image
- Supporting Materials (Photos, Diagrams, Videos and any other supporting documentation). At least 3 and no more than 5 total. Maximum two videos may be submitted, no longer than 2 minutes each. Documents with text no more than 500 words each or documents with pictures no longer than 5 pages.)

Applicants should be prepared to answer questions about:

- Executive overview of your submission (max. 300 words)
- Program description: a clear understanding of the thought process, strategy, and execution of the program (max. 1000 words, separately typed document)
- Impact summary: Impact to Organization, Employees and/or Guests. Impact may include but not limited to Metrics, Return on investment (ROI), Testimonials, Case Study (max. 500 words)
- Lessons Learned (max. 300 words)

